



McMaster Humanities Society
Meeting #3: Monday July 25th at 7:30 PM
Via Zoom

Attendance

- Michelle
- Lillian
- Sofia
- Zaina
- Madeline
- Khadijah
- Caitlyn

Minutes

Michelle (President): No business

Lillian (VP Admin):

Peripheral Hiring Process

- Marketing & External teams are hired!
- Social committee, newsletter team & mentorship coordinators will be hired by end of this week (hopefully)

MHS x Welcome Week

- MHS presence at Welcome Week - SSC Event (Aug 29th, 4 pm - 5 pm), Faculty Fest (date/time TBD)
- MHS-branded stickers - Khadijah & Michelle to take the lead

Sofia (VP External): No business

Madeline (VP Academic): No business

Zaina (VP Operations): No business

Caitlyn (VP Finance): No business

Khadijah (VP Marketing):

Exec Introductions on Social Media

- Consensus: post Exec in late August/ before Welcome Week
 - Photo introduction - videos/reels/takeovers for later in the year
- Post peripheral teams later in September

@machumsociety August Content Ideas

- School essentials - what's in my backpack-esque
- Tiktok?
- Hide MHS merch, gift cards around campus - scavenger hunt
- Program requirements / academic advice (first years-oriented)
- Varying type of content: videos (IGTV, reels) & static graphics
- Leading up to Welcome Week - "Why I Hum" or "Why I Love Hum" campaign