



McMaster Humanities Society
Meeting #14: December 1st @ 1:30 PM
MUSC 203 ([Zoom Link](#) available)

Attendance

- Nadija
- Chloe
- Sofia
- Michelle
- Aislinn
- Madeline
- Zaina
- Khadijah
- Caitlyn

Minutes

Michelle (President):

Message from Lillian - if you haven't already, please send your winter schedule!

Madeline (VP Academic):

12 days of giveaways

- Starting Dec. 9, each day we will post a trivia question on our story
 - Madeline to run via @machumsociety on Instagram
- Story graphic and questions are ready to go
- Campus store sponsorship TBD...
- Interesting prize ideas?
 - Stationery (Indigo)
 - McMaster hat/gloves/scarf
 - Food (ex. Hot chocolate packets)
 - Westdale local businesses: Casual Gourmet, Take Note Stationery, King West Books
 - Blanket + hot chocolate
 - Mug

Zaina (VP Operations):

Gingerbread Decorating workshop:

- This Friday
- Partnered with campus community fridge
 - Bring non-perishable food to donate
- Sponsored by Pinks (thanks to Sofia)
 - Gift cards, chapsticks
- Prize for best decorated gingerbread house

Aislinn (VP Internal):

Brainstorm from Clubs about non-faculty members

- General consensus:

- Issues paying fees if a lot of people
- More manageable if a person is minoring
- Ability to do the job also depends on the position that they're in (contact with faculty / department)
- Would there be a blanket clause that affects every club?
- People use clubs for resumes so would have to make sure it's not barring humanities students from building their experience
 - But also the conundrum of if there's a non-hum student who is more passionate and a hum student who is just using as a resume booster
- If they want to diversify interests, they can look into msu clubs
- Shouldn't leave it up to the president's judgement which might be corrupt

Sofia (VP External):

Exam Care Packages

- We have about 20-25 left, so let me know if you'd like one!
- Me please- Nadija

ITSAC Meeting

- LinkedIn Learning: maybe we could feature it on an Academic Tip Tuesday?

Caitlyn (VP Finance):

Reimbursements

- Might start doing two reimbursements a month (1-15th / 16th-31st)
 - hi, philsoc and cmas didn't have attendance - reimbursements held until the end of January

Khadijah (VP Marketing):

Reach/Engagement Update

- Noticed that our reach/engagement for any of our event announcement posts (ie. bonfire, tote bag event) is really high despite the posts just being graphics/there not being any photos. Based on analytics, the tote bag event post has the highest reach out of any of our IG posts and the bonfire is close behind!

Peripheral Team Communication Advice?

- Issues with communication - implementing expectations for timely communication

Nadija & Chloe (FYRs):

Instagram Takeovers

- They were mentioned before and we were hoping we could do them to engage with the HUM body.
- Maybe do them at the beginning of the second term?
 - First year rep account on instagram - access needed

FYR Event

- What month would work best in regards to other events? Beginning of february? (before Valentines Event)
 - Valentines Event (was told that Zaina is planning one)
- we can plan a meeting with FYR and Zaina to get this show on the road :)
- tie-dye/night of colour? (glow sticks, music, etc)
- Humanities Craft & Wellness Night?
 - Connect with Wellness Coordinator to collaborate
- we can brainstorm more ideas^^^
- possible giveaway?

Lillian (VP Admin): ABSENT