



**McMaster Humanities Society**  
**Meeting #13: November 24th @ 1:30 PM**  
**MUSC 203 ([Zoom Link](#) available)**

**Attendance**

- Nadija
- Chloe
- Sofia
- Michelle
- Aislinn
- Lillian
- Khadijah
- Madeline
- Zaina

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**Minutes**

Michelle

***Book your 1-on-1s!***

Lillian

***Winter Semester Scheduling***

- Send me your schedules so we can get the first meetings back booked!!

***Peripheral Feedback Form***

- Looking to collect feedback from our peripheral members as to how they're enjoying their experience so far, and if there's anything we should know about to help them, etc. (Was originally going to circulate this only amongst my team, but thought it would be handy for all peripheral teams to do)

Madeline: N/A

Zaina:

***Formal***

- Contacting bussing

***Tote Bag Workshop***

- This Friday!

Aislinn

***Discussion with the SEO***

- *Info from the SEO*
  - Engagement survey for campus store gift cards - 92 surveyees, 40 were eligible, 52 people started but didn't submit it and 4 non-Humanities students
  - Program breakdown: Hum 1, CMA, Classics, Cog Sci, E&CS, French, JPPL, iArts... (pretty even)
    - Mostly first years
  - \*SEO is unable to confirm a student's status...

- Need to reach out to get express permission from student via email - may be able to match with SEO's survey info
- *What do we think went well?*
  - Merch at most tables were a hit (and by this point, most clubs have had time to order merch)
  - Jumbo screen was a nice touch
- *What do we think could've been improved?*
  - More cohesion of understanding on what the event entailed
  - A stronger flow around the club tables ?? maybe a scavenger hunt collection element to encourage them talking to everyone?
  - SEO has already been to 1VV3, through classroom announcements; they offer in-classroom time and workshops
- *Did we achieve the goal of gauging student engagement?*
  - What was the SEO's data outcome with the giveaway?
  - Build exposure, observations of how students were milling about
  - Some students weren't aware of the event
  - Are there concerns about student engagement with the event or the faculty?? Some confusion
- *What could this event look like in the future?*
  - I was surprised to find that many attendees seemed like they wanted to get involved so late in the semester. I think if the event was earlier in the semester/year like early October (but not too close to Clubsfest), we'd hit the sort of sweet spot for increasing student involvement (i.e. they're not overwhelmed anymore) and promoting awareness of the resources ahead of midterms.
  - Potentially could have a follow up reminder session/giveaway when the heavy season hits since a lot of students tend not to proactively seek help until they need it.
  - It could be nice to have cohesive / uniform club & society banners or flag stands just to tie the event together visually
  - SEO thought format was okay but don't have ideas about something else; want more student engagement but no suggestions on what to do about it
    - can't confirm they'd have the same budget in future years to cover the cost
    - future years - what will cost-sharing look like?
      - likely best for SEO to cover logistics (booking space if req'd) bc they have less hoops to jump through than the MHS
      - splitting costs if possible
      - possibly moving to LRW to reduce costs of renting then putting more money into the actual event

Sofia: N/A

Caitlyn: N/A

Khadijah: N/A

Nadija & Chloe: N/A